



CSG 2018 NATIONAL CONFERENCE
NORTHERN KENTUCKY
GREATER CINCINNATI

DEC. 6-8

AGENDA



**The Council
of State
Governments**



Thank you!

CSG LEADERSHIP CIRCLE



To learn more about the CSG Associates Program and Leadership Circle, please contact:

Maggie Mick, chief advancement officer | **ph** 859.244.8113 | mmick@csq.org

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Biotechnology Innovation Association
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Brown-Forman
Capital One
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Chevron Corporation
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Consumer Healthcare Products Association
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Novartis
Oasis Financial
Pfizer
Pharmaceutical Care Management Association
Philips Healthcare
POET
Professional Beauty Association
Purdue Pharma L.P.
RELX, Inc.
Sportradar
Sprint Corporation
Stateside Associates
The Carpet & Rug Institute
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Toyota Motor North America
Uber Technologies Inc.
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Visa, Inc.
Walgreen Co.
Waste Management, Inc.
Wells Fargo & Company

Global Development Fund Member *

Blue denotes New Member in 2018

CSG 2018 **NATIONAL CONFERENCE**

Welcome to Northern Kentucky – Greater Cincinnati.....	6
General Information	7
Agenda.....	8
CSG Innovation Classrooms	30
CSG Campaign Against Hunger Service Project	31
Keynote Speakers.....	32
Host State-Sponsored Guest & Spouse Activities.....	33
About CSG.....	35
Floor Plans.....	36

Conference **APP** & **SOCIAL MEDIA**

The CSG 2018 National Conference app provides session times, room assignments, maps and conference documents at your fingertips while keeping you informed in real time about conference events. Downloading the app will ensure you don't miss any of the important events CSG has planned. Available on Google Play and the Apple App Store.

Stay connected by using **#CSG2018** on Facebook and Twitter!



www.twitter.com/CSGovts



www.facebook.com/CSGovts



Welcome to **NORTHERN KENTUCKY – GREATER CINCINNATI**

Dear Friends:

Welcome to Northern Kentucky – Greater Cincinnati and The Council of State Governments 2018 National Conference. Daniel Boone once said, “Heaven must be a Kentucky kind of place.” The commonwealth’s beauty, culture, history and people certainly support Daniel Boone’s conclusion. We hope you will enjoy the chance to sample some of what makes this place so special. We are excited to share with you some of the best of Kentucky.

This year, The Council of State Governments celebrates its 85th anniversary and for 50 of those years, Kentucky has been home to the CSG national headquarters. CSG is proud to call Kentucky its home and is pleased to again host its national conference in the Bluegrass state.

During our time together, we will learn a lot, have some fun and make plenty of new friends. One of CSG’s greatest strengths is its proven ability to bring state officials together and deliver on its mission of championing excellence in state governments to advance the common good. Your presence here helps us do just that.

While here in Covington, Kentucky, and the Greater Cincinnati area, we will have the opportunity to interact with nationally recognized thought leaders and public policy experts, as well as meet state

officials from throughout the nation and provincial leaders from Canada. We will also have the chance to share insights during the countless opportunities provided to learn from each other. Speak up, ask questions, share lessons you’ve learned—this is your conference.

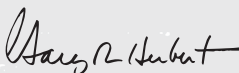
This gathering would not be possible without the generous support of our conference sponsors, CSG Associates and CSG Leadership Circle members. Their investment makes it possible for all of us to reap the benefits of the excellent public policy programming offered. We appreciate their support and involvement.

We also want to express our gratitude to the Kentucky host state committee. This meeting will be remembered for years to come because of their tireless commitment to its success.

We hope you will take home from this conference new information and ideas to help you better navigate the complex public policy challenges confronting your state. CSG is proud to help you achieve great things for the citizens you serve and for our nation and world.

Thank you for joining us in Kentucky. CSG appreciates your support and participation in this conference. We hope you will let us know if there is anything we can do to make your stay more enjoyable.

Happy holidays!



GOV. GARY HERBERT
Utah
2018 National President



SENATE PRESIDENT ROBERT STIVERS
Kentucky
2018 National Chair



DAVID ADKINS
CEO/Executive Director
The Council of State Governments

General **INFORMATION**

All sessions will take place at the Northern Kentucky Convention Center Conference level – 3rd Floor, unless otherwise noted.

CONVENTION CENTER AND CONFERENCE HOTELS

Northern Kentucky Convention Center
One West RiverCenter Blvd.
Covington, KY 41011

Embassy Suites RiverCenter
10 East RiverCenter Blvd.
Covington, KY 41011

Marriott RiverCenter
10 West RiverCenter Blvd.
Covington, KY 41011

TRANSPORTATION

From the Northern Kentucky Convention Center: All buses for off-site events will load and unload on the Madison Street side. Attendees will exit the convention center near the Starbucks to load and unload the buses.

From the Marriott and Embassy Hotels: Buses will load and unload on the Madison Street side. Attendees will exit the hotel main entrance and buses will be stationed near the convention center.

NAME BADGES

For the safety of attendees, CSG requires all conference participants, including staff and speakers, to display their name badges at all CSG conference sessions and events.

CODE OF CONDUCT

By registering for this conference, you agree to abide by all conference rules and policies at all times. Failure to do so may

result in removal from the conference at the discretion of CSG staff. Copies of the conference rules and policies are available at the CSG registration desk and on the CSG National Conference app.

ATTIRE

Dress for CSG National Conference sessions is business casual.

ALCOHOL POLICY

CSG advocates the responsible use of alcohol and encourages the use of designated drivers by all participants at CSG functions.

INTERNET ACCESS

Wireless internet is complimentary in guest rooms and at the Northern Kentucky Convention Center for all registered attendees. You can connect to the NKYCC public network and accept the terms and conditions. For those staying at the conference hotels, you will receive login information upon checking in.

CHARGING STATION

A cell phone charging station, located near the CSG registration desk, is available to all registered attendees. Attendees who leave their phones unattended at the charging station do so at their own risk. CSG is not responsible for phones or other belongings left unattended.

MEDIA POLICY

All media personnel are required to abide by the CSG Media Credential Terms & Agreements. Copies are available at the CSG registration desk.

AGENDA

TUESDAY, DEC. 4

2 – 6 p.m.

CSG Registration & Information Desk Open
Madison Lobby

WEDNESDAY, DEC. 5

7 a.m. – 5 p.m.

CSG Registration & Information Desk Open
Madison Lobby

8 a.m. – 5 p.m.

CSG Policy Academy: Promising Approaches for America's Addiction Crisis
Meeting Room 6, 7
(open to all registered national conference attendees)

Drug overdose deaths topped 54,000 in 2016, according to Centers for Disease Control and Prevention data. The addiction crisis cuts across policy domains: behavioral health, public health, law enforcement, corrections, public health, education and public safety. No community is immune from this disease. This one-day policy academy will explore strategies states are using to address America's addiction crisis.

8 a.m. – 5 p.m.

CSG Policy Academy: States Place Their Bets
Meeting Room 9, 10
(open to all registered national conference attendees)

In May, the U.S. Supreme Court in *Murphy v. National Collegiate Athletic Association* ruled unconstitutional the Professional and Amateur Sports Protection Act, or PASPA. This ruling has immense policy implications for states. Some states, such as Delaware, New Jersey and West Virginia, expected the decision and moved quickly to legalize sports wagering. Other states are exploring the myriad issues *Murphy* will engender. State officials are looking for answers to questions about regulation, implementation, benefits to state budgets, social costs, tourism, and how emerging forms of gaming will impact more traditional modes like pari-mutuel wagering and state lotteries. Legislators and regulators have a steep learning curve to grasp emerging forms of gaming such as online betting,

9:30 – 10 a.m.

eSports and in-game wagering, and how to craft consumer protection guidelines and not run afoul of the Interstate Wire Act of 1961 and other federal laws. This one-day policy academy will help state officials make sense of these issues and explore interstate compacts to develop state-driven solutions and forestall federal intervention.

Coffee Service

Meeting Room Lobby

Complimentary coffee service will be available.

Noon – 1:30 p.m.

CSG National Conference Committee Working Lunch

Meeting Room 4

(invitation only)

2 – 2:30 p.m.

Coffee & Soda Service

Meeting Room Lobby

Complimentary coffee and soda will be available.

2 – 5 p.m.

CSG 21st Century Foundation

Meeting Room 5

(invitation only)

THURSDAY, DEC. 6

7 a.m. – 5 p.m.

CSG Registration & Information Desk Open

Madison Lobby



7 – 8 a.m

Buffet Breakfast

Ballroom BC

8 a.m. – Noon

CSG Leadership Council

Meeting Room 8

(invitation only)

8 a.m. – Noon

Stay at Work/Return to Work State Toolkit

Riverview Room, Marriott, Lobby Floor

(open to all registered national conference attendees)

States are grappling with unfilled vacancies in the public and private sector and employers are struggling to find employees to fill jobs. How can states assist in maintaining a strong workforce? CSG—in collaboration with U.S. Department of Labor, Office of Disability Employment Policy's State Exchange on Employment and Disability, or SEED—will launch the Stay at Work/Return to Work State Toolkit and highlight the work of six state teams that have focused on the state as a model employer. This session will cover strategies states can adopt to help workers stay in or return to the workforce after acquiring a disability.

8 a.m. – 5 p.m.

CSG Policy Academy: Using Science to Inform State Policymaking

Meeting Room 6, 7

(open to all registered national conference attendees)

State leaders increasingly face key policy decisions that rely



on the understanding and use of scientific data. Such policy choices can often impact the health of the public and our stewardship of the environment. The absence of sound science in the policymaking process may hinder the deployment of effective policy or result in unintended consequences. This one-day policy academy will equip you with a foundation for understanding science-based evaluation and using science in the development of policy. Using the development of consumer products as the broad case study, you will learn about the scientific basis from which product development decisions are derived, the theories and practices employed to ensure safe consumer products and the lifecycle assessment of a product, and receive guidance on understanding sound science and how to be an informed user of scientific data.

8 a.m. – 5 p.m.

CSG Policy Academy: The Intersection of Innovation & Infrastructure

Meeting Room 9, 10

(open to all registered national conference attendees)

Innovations in technology are changing the way we travel while presenting state leaders with an ever-expanding list of policy challenges. Autonomous vehicle and truck platoon testing as well as increases in electric and alternative fuel vehicles have significant policy implications in areas such as workforce development, data management, privacy, insurance, traffic safety, urban planning, transportation funding and environmental protection. State officials are also working with partners to build fiber and broadband networks to enable innovations including connected automation, all-electronic tolling, and smart city and intelligent transportation system technologies. This one-day policy academy will highlight many of these transportation and infrastructure innovations and what they mean for policymakers and invite participants to suggest policy options states might want to explore.

9:30 – 10 a.m.

Coffee Service

Meeting Room Lobby & Madison Lobby

Complimentary coffee service will be available.

10 – 11 a.m.

Overcoming Social Inequalities with Technology Today

Learning Center

CSG Innovation Classroom presented by Esri Inc.

Could technology make a difference in how we respond to social inequities? Governments around the nation are faced

with urgent issues like homelessness, blight and opioid addiction as well as adequate access to health care, veterans' services and transit. This session will explore how technology can bridge the gap between the resources and the services that we provide to the less fortunate, shortening the cycle to resolve inequities.

Technology like GIS, big data and analytics can help you

- Improve data collection and analysis.
- Address inequities by quickly communicating within your organization and with neighboring jurisdictions and the public for increased awareness and response.
- Develop solutions that result in more efficient services.
- Link performance measurements to guide iterative policy making.

10:30 a.m. – Noon

Guest and Spouse Activity:

Newport Gangster Tour by American Legacy Tours

(open to all registered national conference guests)

Bus will begin loading at 10 a.m. and will depart from the Madison Street side of the Northern Kentucky Convention Center.

Pre-registration is required and space is limited. Please visit the CSG Registration and Information Desk for additional information.

Explore the streets where the mob made their millions, gamblers lost their lives, and ladies of the night earned their reputations. Join our gangster guides for a raucous high-energy presentation inside an old casino as they explain the historic significance of Newport and how this little town gave birth to the modern-day gaming industry.

This is an outside walking tour. Please bring your coats and comfortable shoes.

11 a.m. – Noon

Understanding Gene Replacement Therapy

Learning Center

CSG Innovation Classroom presented by Novartis Pharmaceuticals

Gene replacement therapy is changing the way we see genetic diseases. By targeting faulty or missing genes, this innovation is creating a new world of opportunities. The goal of gene replacement therapy is to give the body a new working copy of the missing or faulty gene. Discover how this scientific advancement may help people with genetic diseases in the future.

Noon – 1:30 p.m.

Buffet Lunch

Ballroom BC
(no formal program)

1:30 – 2:30 p.m.

Cybersecurity Preparedness for State Policymakers

Learning Center

CSG Innovation Classroom presented by Microsoft Corporation

Cybersecurity threats are on the rise. Not only has cybercrime become big business, but nation-state attacks are increasingly threatening everything from the electric grid to our elections infrastructure. In this session, you will learn about current cybersecurity threats and trends, and about what state governments can do to protect themselves and their constituents.

1:30 – 2:30 p.m.

U.S. – Canada Relations

Best Practices in Regional Cooperation

Ballroom DE

Presented by the CSG International Committee

Along with international trade and investment, the United States and Canada share many subnational, regional and local partnerships across a variety of policy areas aimed at ensuring economic growth, security and increased productivity among both nations. This session will look at best practices in regional cooperation between states and provinces and new opportunities.

1:30 – 5 p.m.

CSG Shared State Legislation: Part I

Meeting Room 1, 2, 3



2 – 2:30 p.m.

Coffee & Soda Service

Meeting Room Lobby & Madison Lobby

Complimentary coffee and soda will be available.

2:30 – 3:30 p.m.

Transforming Tobacco to Harness Innovation for Public Good and Economic Growth

Learning Center

CSG Innovation Classroom presented by RAI Services Company

Hugh Haydon will present a fascinating account of how Kentucky BioProcessing (KBP) is transforming tobacco plants into biological manufacturers of pharmaceuticals – and how you can identify and leverage untapped resources to profitably fill unmet needs. Haydon will share how his background in economic development spurred KBP's creation and emergence as a leader in using tobacco plants for biotechnology applications. He will share tips on how public/private partnerships can identify and collaboratively harness innovation for public good and economic growth.

2:45 – 4 p.m.

U.S. Canada Relations

Looking Ahead: New Opportunities to Strengthen Relations

Ballroom DE

Presented by the CSG International Committee

The NAFTA renegotiations helped shine a spotlight on the relationship between the United States and Canada, including some key areas of contention. No matter the results of NAFTA, there will always be new opportunities and ways to strengthen bilateral relations. During this session, members will discuss lessons learned from the past year and highlight new opportunities and initiatives.



3:30 – 4:30 p.m.

The Best Policy Tool for Sustainability – Building Energy Codes

Learning Center

CSG Innovation Classroom presented by Institute for Building Technology and Safety

This session will underscore the critical role of building codes in promoting all forms of energy and sustainability policy. Buildings are responsible for almost 40 percent of the energy we consume in the U.S., and close to 75 percent of the electricity. State governments have the unique opportunity to impact the effects of the built environment: not only on the environmental and air quality results of building practices, but also on the electric grid's reliability and resilience. Learn how states can lead the way for their cities' adoption of energy and green codes, and about the many best practices and resources available to you to better leverage this under-recognized tool.

4:15 – 5 p.m.

U.S. Canada Relations

Keynote Discussion with Ambassador Craft

Ballroom DE

(open to all registered national conference attendees)

The United States and Canada not only share one of the strongest bilateral relationships, they also share the longest international border on the planet. It is reflected in the high volume of bilateral trade—more than \$1.7 billion a day in goods and services, and about 400,000 people cross between the two countries every day. This session will look at the current relations, including the negotiations of the North American Free Trade Agreement, or NAFTA, and subnational relations.

5 – 6 p.m.

Canada Reception

Meeting Room 4, 5

(open to all registered national conference attendees)

5 – 6 p.m.

Japan Local Government Center Reception

Meeting Room 8

(open to all registered national conference attendees)

6:30 p.m.

An Evening at the Newport Aquarium

Special Guest: Country music singer Carly Pearce

Buses will load at 6 p.m. and depart at 6:15 p.m. from the Madison Street side of the Northern Kentucky Convention Center.

Exit the convention center near the Starbucks to load the buses.

Join your colleagues for an evening at Newport's famed aquarium featuring a performance by Carly Pearce, a CMT award-winning artist and Kentucky native, followed by a fireworks show. Heavy hors d'oeuvres will be served.

FRIDAY, DEC. 7

7 a.m. – 5 p.m.

CSG Registration & Information Desk Open

Madison Lobby

7 – 8 a.m.

Buffet Breakfast

Ballroom BC

7 – 8 a.m.

Wake Up with WIG!

Meeting Room 4, 5

Presented by Women In Government (WIG)

(open to all registered national conference attendees)

Join Women In Government for breakfast and learn what is on the horizon for WIG and women legislators in 2019! Hosted by WIG board chair, Colorado Sen. Nancy Todd, and WIG Executive Director Lucy Gettman.

8 – 9 a.m.

Using Technology to Create and Inform Your Opioid Strategy

Meeting Room 3

CSG Innovation Classroom presented by Esri Inc.

The opioid crisis presents a complex problem that cannot be solved overnight. States, local governments and nonprofits all generate and collect a wealth of data. But, how can states be more proactive and use this data more effectively? Modern technology, combined with mapping and data analytics, provide a better way to turn this data into information and insight, help make better decisions when planning outreach and prevention programs, and raise public awareness and improve access to vital treatment services.

8 – 9:30 a.m.

The Future of Electrification: Impact on Grid Infrastructure

Meeting Room 9, 10

Presented by the CSG Energy and Environmental Public Policy Committee

Customer adoption of electric end-use technologies, including electric vehicles, heat pumps for space and water heating, and electric technologies in industry and heavy transportation, is expected to spur steady growth in energy consumption over the next 30 years. How will this oncoming “electrification of everything” reshape the power landscape? Energy experts will address this question by sharing their perspective on how widespread electrification might impact electricity demand and consumption patterns, how the U.S. electricity system would need to transform, and what kind of policies and regulations will be needed to meet changes in demand from an electrified economy.

8 – 9:30 a.m.

Growing Green: Marijuana Policy Impacts on State Budgets

Meeting Room 6, 7

More than half of states have legalized marijuana for recreational or medicinal use. That’s a massive shift in public policy from just a decade ago. With this shift comes a slew of legislative, regulatory and fiscal questions for state policymakers to tackle. Growing Green: Marijuana Policy Impacts on State Budgets will provide an overview of the fiscal landscape for states including economic development through job creation and tax revenues as well as the impacts on state budgets. Attendees will hear from state officials involved in developing and overseeing these new regulatory structures to help inform other states on challenges with rollout and implementation.

8 – 9:30 a.m.

CSG Finance Committee

Meeting Room 8

8 – 9:30 a.m.

CSG National Center for Interstate Compacts (NCIC) Summit of the States: A Tested Solution to Today’s Policy Issues

Riverview Room, Marriott, Lobby Floor

(open to all registered national conference attendees)

This panel will examine the evolution and current use of interstate compacts, discuss the history of interstate compacts and examine the scope of interstate problems states now tackle through compacts, with a focus on occupational licensure compacts. Additionally, this panel will explore other forms of multistate cooperation and discuss why compacts are viewed as a superior solution to foster interstate cooperation, protect consumers and guard state sovereignty. As policymakers confront issues from health care delivery to infrastructure revitalization, interstate compacts allow states to work collaboratively

9 – 10 a.m.

across state lines to bring resolution to some of America's most pressing issues with innovation and a unified voice.

Understanding Gene Replacement Therapy

Meeting Room 3

CSG Innovation Classroom presented by Novartis Pharmaceuticals

Gene replacement therapy is changing the way we see genetic diseases. By targeting faulty or missing genes, this innovation is creating a new world of opportunities. The goal of gene replacement therapy is to give the body a new working copy of the missing or faulty gene. Discover how this scientific advancement may help people with genetic diseases in the future.

9:30 – 10 a.m.

Coffee Service

Meeting Room Lobby & Madison Lobby

Complimentary coffee service will be available.

10 – 11 a.m.

Transforming Tobacco to Harness Innovation for Public Good and Economic Growth

Meeting Room 3

CSG Innovation Classroom presented by RAI Services Company

Hugh Haydon will present a fascinating account of how Kentucky BioProcessing (KBP) is transforming tobacco plants into biological manufacturers of pharmaceuticals – and how you can identify and leverage untapped resources to profitably fill unmet needs. Haydon will share how his background in eco-



10 – 11:30 a.m.

conomic development spurred KBP's creation and emergence as a leader in using tobacco plants for biotechnology applications. He will share tips on how public/private partnerships can identify and collaboratively harness innovation for public good and economic growth.

Working Families and the Struggle to Find Early Care and Education

Meeting Room 9, 10

Presented by the CSG Education & Workforce Development Public Policy Committee

Finding and paying for child care is creating a crisis for American families. Parents are struggling to find child care and this can prevent them from engaging in the workforce. How can states address the challenges that families face and improve the access to high-quality, affordable child care? This session will cover the lack of child care options that families face and the way states are addressing this critical workforce issue.

10 – 11:30 a.m.

State Impacts of the Tax Cuts and Jobs Act of 2017

Meeting Room 6, 7

Presented by the CSG Fiscal & Economic Development Public Policy Committee

The federal Tax Cuts and Jobs Act of 2017 created a new corporate income tax structure. Due to the late date of enactment of the federal law, most states will face the impact on state revenues and corporate tax changes during 2019 legislative sessions. Although the impact varies by state, all states with a corporate income tax face the same questions regarding conformity to the new federal tax law. This session will explore key issues, potential unintended consequences, and implications for economic competitiveness of conforming to the new federal corporate income tax. State tax policy experts from Ernst & Young, the Council On State Taxation, and MultiState Associates will share insights with state officials and will explore the issues, how states have responded to date, and options for state legislatures in 2019.

This session will also highlight the release of Cashless State Governments: Electronic Collections & Benefit Disbursements, an update to a CSG report first published in 2007. Researchers from CSG's partner, the University of Kentucky, will share with state officials key findings and analyses of the report.

10 – 11:30 a.m.

CSG Associates Advisory Committee

Meeting Room 8

10 – 11:30 a.m.

NCIC Summit of the States: How State Collaboration Can Strengthen the Workforce

Riverview Room, Marriott, Lobby Floor

(open to all registered national conference attendees)

This panel will examine how four professions have addressed interstate licensure reciprocity and portability. Panelists will explain the mechanism for interstate licensure mobility in their profession, why they believe interstate licensure mobility is important for their members, and the benefits of licensure and licensure portability for both professionals and the public.

10 a.m. – Noon

Book Pre-Sale:

Hillbilly Elegy: A Memoir of a Family and Culture in Crisis

Madison Lobby

Limited copies of *Hillbilly Elegy: A Memoir of a Family and Culture in Crisis* will be available for purchase. Attendees are encouraged to bring their own copies as well. J.D. Vance will sign copies of the book following the luncheon.

11 a.m. – Noon

The Best Policy Tool for Sustainability – Building Energy Codes

Meeting Room 3

CSG Innovation Classroom presented by Institute for Building Technology and Safety

This session will underscore the critical role of building codes in promoting all forms of energy and sustainability policy. Buildings are responsible for almost 40 percent of the energy we consume in the U.S., and close to 75 percent of the electricity. State governments have the unique opportunity to impact the effects of the built environment: not only on the environmental and air quality results of building practices, but also on the electric grid's reliability and resilience. Learn how states can lead the way for their cities' adoption of energy and green codes, and about the many best practices and resources available to you to better leverage this under-recognized tool.

Noon – 2 p.m.

Opening Session and Luncheon

Keynote: J.D. Vance

Ballroom BC

J.D. Vance, investor, commentator and *New York Times* best-selling author, will kick off the CSG 2018 National Conference as the keynote speaker for the opening plenary session. Vance is the author of *Hillbilly Elegy: A Memoir of a Family and Culture in Crisis*, inspired by his childhood in the Rust Belt city of Middletown, Ohio, and the Appalachian town of Jackson, Kentucky. Described by the *National Review* as a “brilliant book” and by *The Economist* as “one of the most important” reads of 2016, *Hillbilly Elegy* is a searing portrait of the lives of the white working class, providing timely perspective on the rise of political populism and the growing concerns of many Americans. Vance’s gripping examination of his upbringing strikes a chord with audiences as he shares the personal impact of a social, regional, and economic decline. Ron Howard and Brian Grazer of Imagine Entertainment have announced plans to produce a movie based on Vance’s book.

1:30 – 4 p.m.

Guest and Spouse Activity:

New Riff Distilling

(open to all registered national conference guests)

Bus will begin loading at 1 p.m. and will depart from the Madison Street side of the Northern Kentucky Convention Center.



Pre-registration is required and space is limited. Please visit the CSG Registration and Information Desk for additional information.

Come experience a cooking demo with a holiday focus at one of the area's newest family-owned distilleries. The cooking demo will include food pairings and a wine and beer tasting.

2 – 2:30 p.m.

Book Signing: J.D. Vance

Madison Lobby

J.D. Vance will sign copies of his book *Hillbilly Elegy: A Memoir of a Family and Culture in Crisis*. Books will be available for purchase beginning at 10 a.m. Attendees may also bring their own copies of the book.

Due to time constraints, Vance will not be able to offer personalized messages or photos.

2 – 2:30 p.m.

Coffee & Soda Service

Meeting Room Lobby & Madison Lobby

Complimentary coffee and soda will be available.

2 – 3 p.m.

Cybersecurity Preparedness for State Policymakers

Meeting Room 3

CSG Innovation Classroom presented by Microsoft Corporation

Cybersecurity threats are on the rise. Not only has cybercrime become big business, but nation-state attacks are increasingly threatening everything from the electric grid to our elections infrastructure. In this session, you will learn about current cybersecurity threats and trends, and about what state governments can do to protect themselves and their constituents.

2:30 – 3:40 p.m.

NCIC Summit of the States: Over Here – States Work Together to Increase Opportunities for Military Families and Members

Riverview Room, Marriott, Lobby Floor

(open to all registered national conference attendees)

States are continually looking for ways to ease the burdens of military spouses deploying to new states and military service members transitioning to the civilian workforce. This panel will explore the policies that states are using to help military members and their families meet these challenges and how these initiatives may inform a broader approach to workforce mobility and state occupational licensure.

2:30 – 5 p.m.

Leading the Way in the Logistics Economy

Presented by the CSG Transportation & Infrastructure Public Policy Committee

UPS Global & Distribution Campus
Hebron, Kentucky

The bus will leave promptly at 2:15 p.m. from the Madison Street side of the Northern Kentucky Convention Center. Pre-registration is required. Please visit the CSG Registration and Information Desk for additional information.

Kentucky is in the top 10 states for logistics, which accounts for some 60,000 jobs at nearly 500 facilities across the commonwealth. UPS is one of several logistics companies with operations at the Cincinnati/Northern Kentucky International Airport (CVG), which last year handled in excess of 1 million tons of cargo for the first time in its 70-year history. The UPS Global and Distribution Campus, which provides warehousing, distribution and e-commerce expertise to support retail/consumer goods, high-tech and health care clients, will host this committee session. Speakers will discuss the factors that propelled Kentucky to success as a logistics leader, the reason major logistics-oriented companies are choosing Kentucky to expand operations, how factors like the continuing rise of e-commerce are driving the logistics industry and what it all means for state policymakers and the future of transportation. Attendees will also receive a tour of the 2 million square-foot UPS facility.

2:30 – 5 p.m.

CSG Election Cybersecurity Communications Mapping Initiative

Meeting Room 6, 7

In the news we regularly see the threats to our elections and to our democracy. How should states communicate with the public in the occurrence of a cybersecurity event? CSG, in partnership with the Democracy Fund, will launch the CSG Elections Cybersecurity Toolkit for State and Local Officials. National experts on cybersecurity and elections will discuss the strategies in the Toolkit, and the eight state teams that were a part of the toolkit development will provide promising practices identified at the state level.

2:30 – 5 p.m.

Opioid Crisis: How States Have Financed Treatment

Meeting Room 9, 10

Presented by the CSG Health Public Policy Committee

In the face of the devastating opioid crisis, states are confronted with financing and regulating complex—and often disconnected—systems of services to treat opioid use disorder. A comprehensive, sustainable service system must include a robust mix of high-quality treatment for acute needs linked to long-term supports for care maintenance with wraparound supports. This session will provide an opportunity to hear from state leaders about the keys to creating and financing a high-functioning system to serve people with this disorder and their communities.

2:30 – 5 p.m

CSG Henry Toll Fellow Alumni Event

National Underground Railroad Freedom Center

(invitation only)

Pre-registration is required. Please visit the CSG Registration & Information Desk for more information.

Bus will depart from the Madison Street side of the Northern Kentucky Convention Center at 2:15 p.m.

3:45 – 4:45 p.m.

NCIC Summit of the States: The Nuts and Bolts – Administering Interstate Occupational Licensure Compacts

Riverview Room, Marriott, Lobby Floor

(open to all registered national conference attendees)

The U.S. Bureau of Labor Statistics estimates that the number of licensed occupations has risen from 5 percent of the U.S. workforce in the 1950s to about a quarter of the workforce today. Navigating the various state licensing processes can pose a significant challenge for workers due to different rules, regulations, fee structures and continuing education requirements. This panel will look at the rising use of occupational licensure compacts, particularly in the health care sector, to achieve professional licensure portability and reciprocity and the potential impacts on America's workforce.

4:55 – 5:30 p.m.

NCIC Summit of the States: Legal Roundtable – The Year in Interstate Compact Law

Riverview Room, Marriott, Lobby Floor

(open to all registered national conference attendees)

In this session, NCIC will provide an annual review of interstate

compact case law from the previous year and the potential impact for occupational licensure compacts. Recent court cases on both the state and federal level have shown that the interstate compact mechanism must interact with all three branches of state and federal government. Panelists will give an update on recent developments in the courts and explore the potential impact to interstate compact administration.

5 – 6 p.m.

CSG Executive Committee Reception

Meeting Room 4, 5
(invitation only)

5 – 6 p.m.

CSG Henry Toll Fellow Alumni Reception

Meeting Room 1, 2
(invitation only)

6 p.m.

Evening Event: MainStrasse Holiday Village

Buses will load at 5:45 p.m. and depart at 5:55 p.m. from the Madison Street side of the Northern Kentucky Convention Center. Exit the convention center near the Starbucks to load the buses.

Designated as a national historic district, this 19th century German village features unique shops and entertainment options. Join us for a holiday-themed soiree featuring a German band and a dinner selection from six local restaurants, including a whole hog pig roast and a seafood bar.

8 – 10 p.m.

SGAC Reception

(open to all registered national conference attendees)

Gameworks at Newport on the Levee



1 Levee Way, #2130, Newport, Kentucky

Gameworks is approximately 1.5 miles from the Northern Kentucky Convention Center. Transportation not provided.

SATURDAY, DEC. 8

7 a.m. – 4 p.m.

CSG Registration & Information Desk Open

Madison Lobby

7 – 8 a.m.

Buffet Breakfast

Ballroom BC

8 – 9:30 a.m.

CSG Campaign Against Hunger Service Project

Ballroom DE

In Kentucky, 1 in 5 children struggle with hunger. Bring your holiday spirit and join your colleagues in fellowship and fun as we pack meals for local distribution. Live music will be on hand to get you in the holiday spirit. **All participants will be eligible to win one of 20 Amazon tablets given away during the event.**

9:30 – 10 a.m.

Coffee Service

Meeting Room Lobby

Complimentary coffee service will be available.



10 – 11:30 a.m.

Federal Mid-Term Report: From POTUS to SCOTUS

Meeting Room 9, 10

Presented by the CSG Intergovernmental Affairs Committee

With the mid-terms elections over, state leaders are keeping a close eye on the priorities of the new Congress, the Trump Administration, and the Supreme Court. If the last two years is an indicator, there could be a variety of policies enacted in Washington that will have a major impact on state and local governments. The Intergovernmental Affairs Committee will hear from experts about what to expect from Washington, D.C., in the upcoming year.

10 – 11:30 a.m.

Reducing the Prevalence of Behavioral Health Conditions in Jail

Meeting Room 4, 5

Presented by the CSG Interbranch Affairs Committee

Through a panel discussion, this session will focus on ways that state policymakers across systems can be responsive to key challenges and gaps that counties face in their efforts to reduce the number of people with mental illnesses and co-occurring substance use disorders in jails. The session will begin with a brief discussion to review how counties are using data to develop a clearer picture of their most pressing challenges, as well as needs that they have identified to pursue change through the Stepping Up Initiative—a national movement to mobilize local and state leaders to commit to reducing the number of people who have mental illnesses in jails. The Stepping Up Initiative was founded by the CSG Justice Center, the National Association of Counties, and the American Psychiatric Association Foundation. The remainder of the panel will serve as an opportunity to explore the range of ways that state policymakers can partner with counties to pursue statewide collaborative approaches to tackle this crisis.

10 a.m. – Noon

CSG Shared State Legislation: Part 2

Meeting Room 6, 7, 8

10 a.m. – Noon

CSG Midwestern Legislative Conference Executive Committee Meeting

Riverview Room, Marriott, Lobby Floor

10:30 a.m. – Noon

**Guest and Spouse Activity:
National Underground Railroad Freedom Center
Women of Courage Tour**

(open to all registered national conference guests)

Bus will begin loading at 10 a.m. and will depart from the Madison Street side of the Northern Kentucky Convention Center.

Pre-registration is required and space is limited. Please visit the CSG Registration and Information Desk for additional information.

This tour highlights the courage, cooperation and perseverance of more than 20 women who each overcame personal struggles to achieve freedom. This tour highlights the accomplishments of women who have championed freedom in the U.S. and across the globe. Some of the women featured on the tour include Ellen Craft, Harriet Tubman, Mary Ann Shadd Cary and Susan B. Anthony.

Noon – 2 p.m.

CSG 2018 Toll Fellowship Graduation and Luncheon

Ballroom BC

Commencement Keynote: Story Musgrave

Join us for the CSG 2018 Toll Fellowship class graduation and luncheon! For more than 30 years, the Henry Toll Fellowship has selected 48 of the nation's top officials who represent all three branches of state government for a professional development experience unlike any other.

The keynote speaker for this event is NASA astronaut-scientist Story Musgrave, a veteran of six space flights. He was selected as a scientist-astronaut by NASA in August 1967. He completed astronaut academic training and then worked on the design and development of the Skylab Program. He was the backup science-pilot for the first Skylab mission, and was a CAPCOM for the second and third Skylab missions. Musgrave participated in the design and development of all Space Shuttle extravehicular activity equipment, including spacesuits, life support systems, airlocks and manned maneuvering units.

1:30 – 3 p.m.

Guest and Spouse Activity:

National Underground Railroad Freedom Center

Faith to Freedom Tour

(open to all registered national conference guests)

Bus will begin loading at 1 p.m. and will depart from the Madison Street side of the Northern Kentucky Convention Center.

Pre-registration is required and space is limited. Please visit the CSG Registration and Information Desk for additional information:

2 – 2:30 p.m.

This tour shares the story of those who, by their faith, helped loosen the shackles of slavery from this nation. In the decades leading up to the American Civil War, nearly four million men, women and children were enslaved. A group of devout members of the faith community banded together and helped form one of the most successful resistance movements this country has ever seen—the Underground Railroad.

Coffee and Soda Service

Meeting Room Lobby

Complimentary coffee and soda service will be available.

2:30 – 4 p.m.

CSG Executive Committee

Meeting Room 1, 2, 3

5:30 p.m.

Evening Event

Sing Me A Story: The Night Before Christmas Presented by the Cincinnati Boychoir

Aronoff Center

Reception to follow at the Northern Kentucky Convention Center, Event Center II, 1st Floor

Tickets are required and must be picked up at the CSG Registration & Information Desk by 4 p.m.

Buses will load at 4:30 p.m. and depart at 4:45 p.m. from the Madison Street side of the Northern Kentucky Convention Center. Buses will depart the Aronoff Center following the show and arrive at Northern Kentucky Convention Center for a reception featuring a performance by the Billboard chart-topping musical group The Isley Brothers.

The Cincinnati Boychoir is one of the premiere professional boychoirs in the United States. Located in the urban arts core of Cincinnati at the Aronoff Center for the Arts, the boychoir reaches approximately 200 young men each year from more than 90 schools in Ohio, Kentucky and Indiana. The boychoir will perform their annual holiday extravaganza, *Sing Me A Story: The Night Before Christmas*. Dhani Jones, an entrepreneur and former quarterback for the Cincinnati Bengals, will read Clement Clarke Moore's classic poem "Twas the Night Before Christmas" in English and Spanish as the members of the Cincinnati Boychoir--joined by superstar vocalist Kathy Wade--sing holiday favorites and new classics to help tell the story.

CSG INNOVATION CLASSROOMS

Innovation Classroom sessions provide the opportunity to demonstrate new and cutting-edge technologies impacting public policy in the states. CSG does not endorse the technologies shared as part of this experience.

THURSDAY, DEC. 6 | Learning Center

10 – 11 a.m.

Overcoming Social Inequalities with Technology Today

Presented by Esri Inc.

11 a.m. – Noon

Understanding Gene Replacement Therapy

Presented by Novartis Pharmaceuticals

1:30 – 2:30 p.m.

Cybersecurity Preparedness for State Policymakers

Presented by Microsoft Corporation

2:30 – 3:30 p.m.

Transforming Tobacco to Harness Innovation for Public Good and Economic Growth

Presented by RAI Services Company

3:30 – 4:30 p.m.

The Best Policy Tool for Sustainability – Building Energy Codes

Presented by Institute for Building Technology and Safety

FRIDAY, DEC. 7 | Meeting Room 3

8 – 9 a.m.

Using Technology to Create and Inform Your Opioid Strategy

Presented by Esri Inc.

9 – 10 a.m.

Understanding Gene Replacement Therapy

Presented by Novartis Pharmaceuticals

10 – 11 a.m.

Transforming Tobacco to Harness Innovation for Public Good and Economic Growth

Presented by RAI Services Company

11 a.m. – Noon

The Best Policy Tool for Sustainability – Building Energy Codes

Presented by Institute for Building Technology and Safety

2 – 3 p.m.

Cybersecurity Preparedness for State Policymakers

Presented by Microsoft Corporation

FIGHT HUNGER



CSG Campaign Against Hunger Service Project

SATURDAY, DEC. 8 | 8-9:30 A.M.
BALLROOM DE

According to Feeding America, 1 in 6 people are struggling with hunger in Kentucky. The Council of State Governments will continue our tradition of hosting a Campaign Against Hunger event at our annual conference. Please join us as we pack meals to benefit people struggling with hunger in our host state of Kentucky.

GOAL: 39,000 PACKAGED MEALS

FEATURING LIVE HOLIDAY MUSIC

KEYNOTE Speakers



KELLY CRAFT

Ballroom DE

Thursday, Dec. 6

U.S. – Canada Relations

4:15 – 5 p.m.

U.S. ambassador to Canada



J.D. VANCE

Ballroom BC

Friday, Dec. 7

Opening Luncheon | Noon – 2 p.m.

Book signing directly following keynote address at 2 p.m.

Book Pre-Sale Friday, Dec. 7, 10 a.m. – Noon

J.D. Vance is an investor, commentator and author of the #1 *New York Times* best seller *Hillbilly Elegy: A Memoir of a Family and Culture in Crisis*.



STORY MUSGRAVE

Ballroom BC

Saturday, Dec. 8

CSG 2018 Toll Fellowship Graduation and Luncheon

Noon – 2 p.m.

NASA astronaut-scientist Story Musgrave is a veteran of six space flights.

Host State-Sponsored **GUEST & SPOUSE ACTIVITIES**

Host state-sponsored activities are open to all registered conference guests and spouses. Pre-registration is required and space is limited. Please visit the CSG Registration and Information Desk for additional information.

***PRE-REGISTRATION REQUIRED**

THURSDAY, DEC. 6



Newport Gangster Tour by American Legacy Tours

10:30 a.m. – Noon

Bus will begin loading at 10 a.m. and will depart from the Madison Street side of the Northern Kentucky Convention Center.

Explore the streets where the mob made their millions, gamblers lost their lives, and ladies of the night earned their reputations. Join our gangster guides for a raucous high-energy presentation inside an old casino as they explain the historic significance of Newport and how this little town gave birth to the modern-day gaming industry.

This is an outside walking tour. Please bring your coats and comfortable shoes.

FRIDAY, DEC. 7



New Riff Distilling

1:30 – 4 p.m.

Bus will begin loading at 1 p.m. and will depart from the Madison Street side of the Northern Kentucky Convention Center.

Come experience a cooking demo with a holiday focus at one of the area's newest family-owned distilleries. The cooking demo will include food pairings and a wine and beer tasting.

SATURDAY, DEC. 8



National Underground Railroad Freedom Center

Women of Courage Tour

10:30 a.m. – Noon

Bus will begin loading at 10 a.m. and will depart from the Madison Street side of the Northern Kentucky Convention Center.

This tour highlights the courage, cooperation and perseverance of more than 20 women who each overcame personal struggles to achieve freedom. This tour highlights the accomplishments of women who have championed freedom in the U.S. and across the globe. Some of the women featured on the tour include Ellen Craft, Harriet Tubman, Mary Ann Shadd Cary and Susan B. Anthony.

National Underground Railroad Freedom Center

Faith to Freedom Tour

1:30 – 3 p.m.

Bus will begin loading at 1 p.m. and will depart from the Madison Street side of the Northern Kentucky Convention Center.

This tour shares the story of those who, by their faith, helped loosen the shackles of slavery from this nation. In the decades leading up to the American Civil War, nearly four million men, women and children were enslaved. A group of devout members of the faith community banded together and helped form one of the most successful resistance movements this country has ever seen—the Underground Railroad.

About **CSG**

CSG MISSION

Established in 1933, The Council of State Governments is the only organization that takes state government to the next level by creating a multibranch, nonpartisan community. Because of this community, we are able to identify and share best practices and take on the critical challenges of the future in an unparalleled fashion. We conduct research, create forums for innovation and, through our community, ensure the states continue to be recognized as the laboratories of democracy.

CSG OVERVIEW

Governors, legislators, justices, appointed officials and agency directors—our community is composed of officials from all three branches of government from every state and territory in the U.S. Several Canadian provinces also participate in the CSG community through affiliations with CSG regional offices. CSG expertise includes affiliate organizations with specialized knowledge and the CSG Justice Center. Government affairs professionals from Fortune 500 companies, professional associations and nonprofit groups participate in the community through the CSG Associates program.

CSG WASHINGTON, D.C., OFFICE

The CSG Washington, D.C., office provides a voice for state leaders to Congress. The Washington office monitors federal developments and trends and evaluates the impact of federal activities, including U.S. Supreme Court decisions, on states. The CSG Washington office is well positioned to create the kind of relationships that grow into partnerships between the states and the federal government.

CSG REGIONS

Regional by design, CSG is a national community with six offices across the U.S. The headquarters office is in Lexington, Kentucky, and the federal liaison office is located in Washington, D.C. Regional offices are located in Atlanta, Chicago, New York City and Sacramento, California. All CSG members have the opportunity to participate on two levels—regional and national. This structure invites focused participation from members on a more intimate, regional level and also provides a national community to exchange information and ideas.

CSG HEADQUARTERS

The national office in Lexington, Kentucky, is the epicenter for The Council of State Governments' mission to help make states stronger. The headquarters office provides policy analysis and tracks national issues facing state governments. The Lexington staff also manages CSG national meetings and programs. These national meetings convene state leaders, private-sector partners and staff from every region to learn from guest speakers, network with colleagues and share solutions. CSG flagship publications, such as *The Book of the States* and *Capitol Ideas* magazine, also are produced at our national office. State leaders rely on these publications, as well as our many policy briefs and multimedia materials, to assist them in the challenge of governance. The national office is also home to other CSG national programs: the Henry Toll Fellowship, the Associates program, CSG Affiliate organizations, Shared State Legislation and the National Center for Interstate Compacts.

Floor PLANS

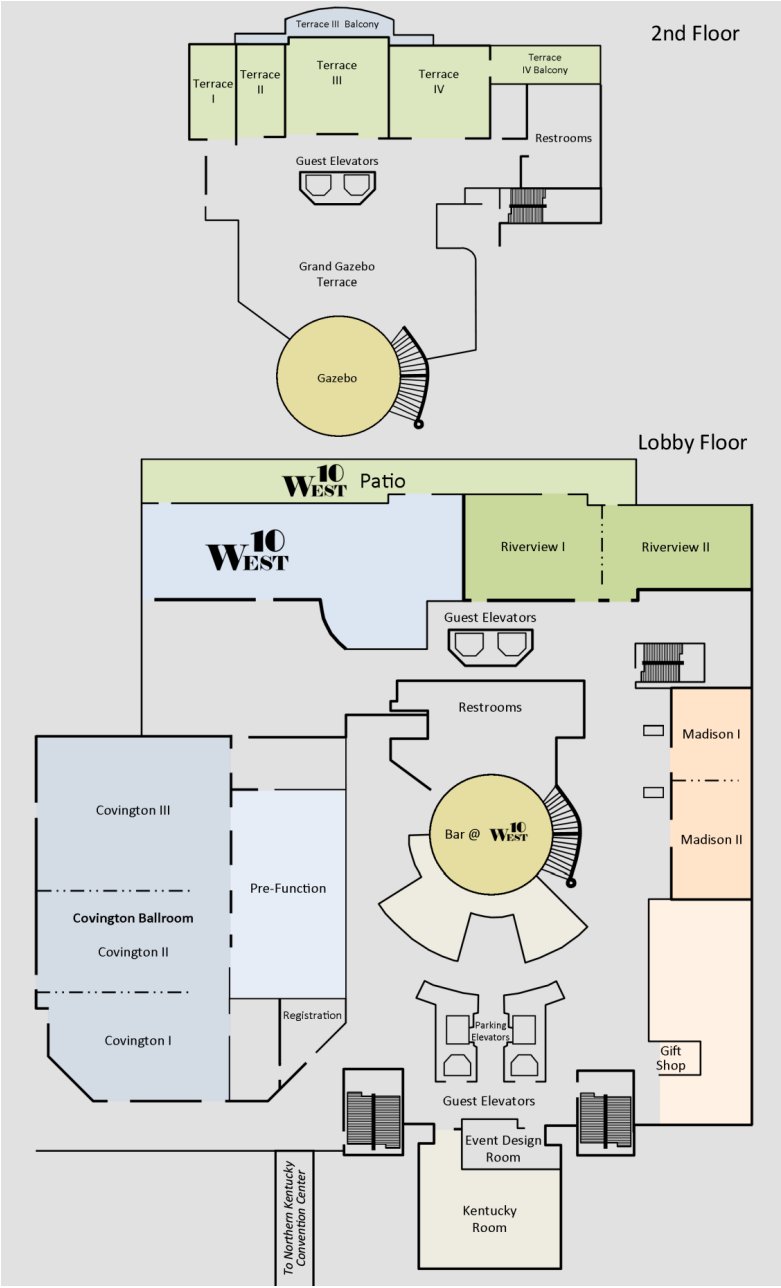
NORTHERN KENTUCKY CONVENTION CENTER FLOOR PLAN

3RD FLOOR CONFERENCE LEVEL



Floor PLANS

MARRIOTT RIVERCENTER FLOOR PLAN





DECEMBER 2019

PUERTO RICO

CSG NATIONAL CONFERENCE



CSG 2019 MEETINGS

CSG South: Southern Legislative Conference (SLC) 73rd Annual Meeting

July 13–17

New Orleans, Louisiana

CSG West 72nd Annual Meeting

July 16–20

Big Sky, Montana

CSG Midwest: Midwestern Legislative Conference (MLC) 74th Annual Meeting

July 21–24

Chicago, Illinois

CSG East: Eastern Regional Conference (ERC) 59th Annual Meeting

July 28–31

Pittsburgh, Pennsylvania

CSG 2019 National Conference

December 2019

San Juan, Puerto Rico



**The Council
of State
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